



North Carolina Survey Results

Q1 Generally speaking, do you support initiatives that reduce the influence of money in politics? If yes, press 1. If no, press 2.

Yes 77%

No 23%

Q2 Do you think that legislators in North Carolina listen more to the groups that help fund their campaigns or to average voters? If you think they listen more to the groups that help fund their campaigns, press 1. If you think they listen more to average voters, press 2. If you're not sure, press 3.

Campaign Funders 80%

Average Voters 9%

Not Sure 11%

Q3 Over the last ten years do you think the power of special interest groups in the North Carolina legislature has increased, decreased, or remained about the same? If you think their power has increased, press 1. If you think their power has decreased, press 2. If you think it's remained about the same, press 3.

Increased 67% Remained the Same 23%

Decreased 10%

Q4 Do you think that the campaign finance laws in North Carolina need a major overhaul, could use some small tweaks, or are fine as they are? If you think they need a major overhaul, press 1. If you think they could use some small tweaks, press 2. If you think they're fine as they are, press 3.

Major overhaul 71%

Small tweaks 23%

Fine as they are 6%

Q5 The Supreme Court recently made a major decision regarding campaign finance regulations in the case of Citizens United v FEC. Corporations and unions are now allowed to spend money to support or oppose specific political candidates, which was illegal before the new decision. Do you support or oppose this decision to allow corporations to spend money in elections? If you strongly support it, press 1. If you somewhat support it, press 2. If you somewhat oppose it, press 3. If you strongly oppose it, press 4. If you're not sure, press 5.

Strongly Support 9%

Somewhat Support 14%

Somewhat Oppose 27%

Strongly Oppose 44%

Not Sure 6%

Q6 Do you think the high cost of seeking office keeps some qualified candidates from running? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 80%

No 12%

Not Sure 8%

Q7 If your legislator supported a public campaign financing program financed without increased taxes on the general public would that make you more or less likely to vote for them in the next election? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More Likely 57%

Less Likely 20%

No Difference 24%





Q8 Would you prefer a candidate whose campaign funds came from special interests or one whose campaign funds came from taxpayer money? If you would prefer one funded by special interests, press 1. If you would prefer one funded by taxpayer money, press 2. If you're not sure, press 3.

Special Interests 20%
Taxpayer Money 54%
Not Sure 26%

Q9 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man 48%

Q10 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 44%
Republican 33%
Independent/Other 23%

Q11 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 77%
African-American 18%
Other 5%

Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 10%
30 to 45 25%
46 to 65 43%
Older than 65 22%

Q13

252 15%
336 17%
704 19%
828 18%
910 11%
919 20%





Crosstabs

	Base	Gender	
		Woman	Man
Reduce Influence of Money in Politics			
Yes	77%	79%	76%
No	23%	21%	24%

	Base	Gender	
		Woman	Man
Campaign Funders/Average Voters			
Campaign Funders	80%	76%	85%
Average Voters	9%	7%	12%
Not Sure	11%	17%	4%

	Base	Gender	
		Woman	Man
Power of Special Interests			
Increased	67%	64%	71%
Decreased	10%	10%	9%
Remained the Same	23%	26%	20%

	Base	Gender	
		Woman	Man
NC Campaign Finance Laws			
Major overhaul	71%	69%	73%
Small tweaks	23%	23%	22%
Fine as they are	6%	7%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Citizens United Decision			
Strongly Support	9%	7%	11%
Somewhat Support	14%	13%	15%
Somewhat Oppose	27%	28%	26%
Strongly Oppose	44%	43%	45%
Not Sure	6%	9%	4%

	Base	Gender	
		Woman	Man
High Cost of Office Excludes Good Candidates			
Yes	80%	84%	75%
No	12%	8%	16%
Not Sure	8%	8%	9%

	Base	Gender	
		Woman	Man
Public Financing Vote Effect			
More Likely	57%	53%	60%
Less Likely	20%	20%	19%
No Difference	24%	27%	20%

	Base	Gender	
		Woman	Man
Special Interests/Taxpayer Money			
Special Interests	20%	22%	17%
Taxpayer Money	54%	45%	65%
Not Sure	26%	33%	18%



Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Reduce Influence of Money in Politics				
Yes	77%	75%	78%	81%
No	23%	25%	22%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Campaign Funders/Average Voters				
Campaign Funders	80%	73%	82%	90%
Average Voters	9%	14%	7%	5%
Not Sure	11%	13%	12%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Power of Special Interests				
Increased	67%	61%	70%	75%
Decreased	10%	10%	10%	8%
Remained the Same	23%	29%	19%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
NC Campaign Finance Laws				
Major overhaul	71%	69%	75%	70%
Small tweaks	23%	25%	20%	22%
Fine as they are	6%	6%	5%	8%



Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Citizens United Decision				
Strongly Support	9%	6%	9%	14%
Somewhat Support	14%	14%	17%	9%
Somewhat Oppose	27%	32%	26%	17%
Strongly Oppose	44%	41%	40%	56%
Not Sure	6%	6%	8%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
High Cost of Office Excludes Good Candidates				
Yes	80%	79%	83%	76%
No	12%	12%	10%	15%
Not Sure	8%	9%	7%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Public Financing Vote Effect				
More Likely	57%	60%	53%	57%
Less Likely	20%	15%	25%	21%
No Difference	24%	25%	23%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Special Interests/Taxpayer Money				
Special Interests	20%	18%	21%	22%
Taxpayer Money	54%	61%	47%	51%
Not Sure	26%	21%	33%	27%





Crosstabs

	Base	Race		
		White	African-American	Other
Reduce Influence of Money in Politics				
Yes	77%	82%	60%	64%
No	23%	18%	40%	36%

	Base	Race		
		White	African-American	Other
Campaign Funders/Average Voters				
Campaign Funders	80%	84%	65%	69%
Average Voters	9%	7%	17%	17%
Not Sure	11%	9%	17%	13%

	Base	Race		
		White	African-American	Other
Power of Special Interests				
Increased	67%	71%	54%	66%
Decreased	10%	7%	17%	22%
Remained the Same	23%	22%	29%	11%

	Base	Race		
		White	African-American	Other
NC Campaign Finance Laws				
Major overhaul	71%	71%	77%	44%
Small tweaks	23%	23%	14%	43%
Fine as they are	6%	5%	9%	13%





Crosstabs

	Base	Race		
		White	African-American	Other
Citizens United Decision				
Strongly Support	9%	8%	8%	27%
Somewhat Support	14%	14%	13%	13%
Somewhat Oppose	27%	26%	30%	21%
Strongly Oppose	44%	47%	35%	39%
Not Sure	6%	4%	15%	-

	Base	Race		
		White	African-American	Other
High Cost of Office Excludes Good Candidates				
Yes	80%	84%	69%	57%
No	12%	9%	17%	43%
Not Sure	8%	8%	13%	-

	Base	Race		
		White	African-American	Other
Public Financing Vote Effect				
More Likely	57%	60%	50%	40%
Less Likely	20%	19%	20%	31%
No Difference	24%	22%	30%	29%

	Base	Race		
		White	African-American	Other
Special Interests/Taxpayer Money				
Special Interests	20%	17%	25%	47%
Taxpayer Money	54%	58%	46%	28%
Not Sure	26%	25%	28%	26%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reduce Influence of Money in Politics					
Yes	77%	55%	72%	81%	86%
No	23%	45%	28%	19%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Campaign Funders/Average Voters					
Campaign Funders	80%	65%	86%	80%	79%
Average Voters	9%	16%	8%	9%	9%
Not Sure	11%	19%	6%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Power of Special Interests					
Increased	67%	67%	70%	68%	64%
Decreased	10%	10%	12%	9%	7%
Remained the Same	23%	23%	18%	23%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Campaign Finance Laws					
Major overhaul	71%	52%	78%	72%	70%
Small tweaks	23%	35%	18%	23%	22%
Fine as they are	6%	13%	4%	5%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Citizens United Decision					
Strongly Support	9%	16%	10%	7%	9%
Somewhat Support	14%	19%	14%	12%	16%
Somewhat Oppose	27%	34%	16%	25%	39%
Strongly Oppose	44%	19%	52%	53%	30%
Not Sure	6%	13%	8%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
High Cost of Office Excludes Good Candidates					
Yes	80%	78%	78%	83%	77%
No	12%	9%	16%	11%	9%
Not Sure	8%	13%	6%	6%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Public Financing Vote Effect					
More Likely	57%	56%	56%	63%	46%
Less Likely	20%	22%	18%	15%	29%
No Difference	24%	22%	26%	22%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Special Interests/Taxpayer Money					
Special Interests	20%	34%	20%	18%	15%
Taxpayer Money	54%	47%	43%	61%	57%
Not Sure	26%	19%	37%	20%	28%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Reduce Influence of Money in Politics							
Yes	77%	71%	77%	78%	74%	77%	86%
No	23%	29%	23%	22%	26%	23%	14%

	Base	Area Code					
		252	336	704	828	910	919
Campaign Funders/Average Voters							
Campaign Funders	80%	81%	79%	87%	84%	67%	76%
Average Voters	9%	4%	9%	9%	8%	16%	12%
Not Sure	11%	15%	12%	4%	8%	17%	12%

	Base	Area Code					
		252	336	704	828	910	919
Power of Special Interests							
Increased	67%	72%	75%	67%	61%	62%	67%
Decreased	10%	8%	8%	10%	12%	8%	10%
Remained the Same	23%	20%	17%	23%	27%	30%	22%

	Base	Area Code					
		252	336	704	828	910	919
NC Campaign Finance Laws							
Major overhaul	71%	78%	72%	72%	75%	73%	60%
Small tweaks	23%	15%	20%	25%	23%	15%	32%
Fine as they are	6%	7%	8%	3%	3%	12%	8%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Citizens United Decision							
Strongly Support	9%	7%	7%	8%	7%	9%	15%
Somewhat Support	14%	12%	16%	16%	12%	15%	13%
Somewhat Oppose	27%	32%	28%	34%	23%	34%	14%
Strongly Oppose	44%	46%	45%	34%	51%	37%	50%
Not Sure	6%	3%	5%	9%	7%	5%	7%

	Base	Area Code					
		252	336	704	828	910	919
High Cost of Office Excludes Good Candidates							
Yes	80%	83%	85%	77%	83%	71%	77%
No	12%	11%	4%	13%	12%	14%	16%
Not Sure	8%	6%	11%	9%	5%	15%	7%

	Base	Area Code					
		252	336	704	828	910	919
Public Financing Vote Effect							
More Likely	57%	70%	57%	51%	56%	44%	60%
Less Likely	20%	22%	23%	19%	18%	20%	17%
No Difference	24%	8%	20%	29%	26%	36%	24%

	Base	Area Code					
		252	336	704	828	910	919
Special Interests/Taxpayer Money							
Special Interests	20%	24%	19%	18%	24%	19%	15%
Taxpayer Money	54%	52%	58%	59%	49%	46%	59%
Not Sure	26%	24%	23%	23%	28%	35%	26%

